



HOTELES
BOGOTÁ PLAZA

AUTHORIZATION FOR THE PROCESSING OF PERSONAL DATA

THROUGH INSTANT MESSAGING, WHATSAPP, AND SOCIAL MEDIA

Do you authorize **HOTELES BOGOTÁ PLAZA S.A.** to process your personal data for the following purposes: customer service, reservation management, billing and payments, conducting surveys, marketing activities, commercial prospecting, advertising contact through email, phone calls, messages, and instant messaging systems, as well as the transfer of data to third parties for advertising, commercial prospecting, and marketing purposes?

The provision of sensitive data or information concerning minors is optional. You may request the correction, update, or deletion of your data, revoke your authorization, and consult the **Data Processing Policy** by writing to **mercadeo@bogotaplazahotel.com** or at the following address: **Carrera 18A No. 100-41, Bogotá D.C., Colombia.**